

Privacy Policy

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SnapAuditAI Inc. (“**SnapAuditAI**”, “**us**”, “**we**”, or “**our**”) owns and operates the SnapAuditAI website, <https://snapauditai.ca>, (the “Website”) and the SnapAuditAI web-based AI platform (collectively, the “**Services**”).

SnapAuditAI respects the privacy of its Users (“**you**” or “**your**”) and has developed this Privacy Policy to demonstrate its commitment to protecting your privacy. This Privacy Policy describes the information we collect, how that information may be used, with whom it may be shared, and how it is protected.

This Privacy Policy is incorporated by reference in the Terms of Use (the “**Agreement**”) of the Services. Unless otherwise defined in this Privacy Policy, capitalized terms used in this Privacy Policy have the same meanings as in the Agreement.

Please note that your use of the Website constitutes your agreement to follow and be bound by the terms of the Agreement and the Privacy Policy. If you object to anything in the Agreement or the Privacy Policy, do not use the Website.

1. Consent

By using, viewing, or accessing the Services, you expressly consent to the collection, use, and disclosure of information in accordance with this Privacy Policy.

Further, whenever you provide information to SnapAuditAI or contact SnapAuditAI through other means, you consent to the collection, use, and disclosure of that information in accordance with the provisions of this Privacy Policy.

2. Changes to the Privacy Policy

This Privacy Policy is subject to change and may be updated by SnapAuditAI, at its sole discretion, from time to time. We will notify you of any changes by posting the new policy on the Services, such as on the Website, and/or by any other method of notice we see fit, including by email.

Accordingly, please review this Privacy Policy periodically for any changes. Changes to this Privacy Policy will be effective immediately upon posting the amended privacy policy to the Services (e.g., Website). If you do not accept the amendments, you are required to stop using the Services. Any use of the Services after posting will constitute acceptance of the new privacy policy.

Should we make any significant changes to the way we collect, use, share, and protect your Personal Information, we will let you know by posting notices on our Service or by sending you an email explaining the change or both.

3. Information Collection and Use

We collect different types of data, described below, to provide and improve our Services.

i. Personal Information

While using the Services, we may ask you to provide us with certain personally identifiable information (“**Personal Information**”). Personally identifiable information is information that can be used on its own, or with other information to identify, contact, or locate an individual. It does not include non-personal information like business information or generic information common to many individuals.

SnapAuditAI collects Personal Information only if you voluntarily choose to share such information with SnapAuditAI. In order to purchase and access services provided by SnapAuditAI, including the Website, however, we may require that you furnish Personal Information, for example, in the course of opening a user account. When you do so, you authorize us to collect, access, manage and retain information that may include, but is not limited to:

- Your first and last name
- Your date of birth
- Your role or title
- Your company name
- Your e-mail address
- Your phone number
- Your postal or residential address
- Your country of residence
- Your username and password
- Your credit card information
- Your billing information
- Your payment information
- Your messages and other content to the Services
- Your photo(s), video(s), media, and/or other data submitted by you or provided to the Services or to us

ii. Other Data

We also collect, access, manage and retain data, other than Personal Information. These other types of data, such as described below, do not permit direct association with any specific individual.

User Provided Content

Where you submit or provide content, including videos, media, photos, graphics, notes, comments, and feedback to us or to the Services, you warrant that you solely own the content, including copyright therein, and you hereby grant us a worldwide, royalty-free, fully paid up, irrevocable license to reproduce, produce, copy, display, and transmit the content and to authorize the same.

Usage Data

We may collect and retain information related to your use of and access to the Website (“**Usage Data**”). For example, the following types of data may be collected but are not limited to:

- your visits to the Services;
- your interaction with components of the Services;
- your use of various features of the Services;
- devices used to visit our Services;
- device identifiers, such as device type, browser type and version, operating system;
- your IP address; and
- your user ID which we create and assign to you when you sign up for our Services.

We do not intend to collect any personal data relating to your racial, ethnic, gender identity, sexual orientation, or religious denominations. Our purpose in processing your data, when necessary, is to assist us in allowing you to effectively use our Services. In the event that we desire to process your personal data for any other purpose where we are not able to rely on any other legal basis for processing under applicable law, we will ask your consent.

We reserve the right to process your data as necessary to comply with legal requirements which we may be subjected to, including cooperating with authorities upon due request and for accounting and tax requirements. Additionally, we reserve the right to process your data for any other purposes compatible to any of the purposes listed above.

Location Data

We collect, use and retain information Internet Protocol (IP) information to ensure mailing and billing addresses are accurate and to protect against fraudulent payment activity.

Cookies

Cookies are small text files sent by us to your computer, and from your computer or mobile device to us each time you visit the Website. When accessing the Website through an Internet browser, you can manage your cookie settings to accept or reject cookies, or simply notify you each time a cookie is set by a website you visit. Please note, if you do not accept cookies, you may lose certain functionality of our Services.

We collect anonymous information from Users of our Website through the use of cookies. We do not use cookies to collect Personal Information, only to carry out Services analytics. Cookie information is aggregated and used to improve the effectiveness of our Services.

4. Use of Data

SnapAuditAI may collect, access, manage and retain data and Personal Information for purposes, such as to:

- provide and maintain our Services;
- gather or perform analyses or gather valuable information so that we can improve our Services;
- provide User support and respond to your inquiries;
- promote our Services;
- notify you about changes to our Services;
- administer promotions, when you provide your consent to be entered into such programs;
- monitor and analyze the usage of our Services;
- detect, prevent, and address technical issues; and
- maintain data security and user privacy.

5. Disclosure of Data

We reserve the right to use and disclose Personal Information to:

- comply with applicable laws and regulations;
- comply with governmental requests;
- protect against legal liability;
- prevent or investigate possible wrongdoing in connection with use of the Services or SnapAuditAI content;
- protect the personal safety of users of the Services or the public; and
- protect the rights or property of SnapAuditAI and its users, sponsors, providers, or licensors.

6. Third-Party Links and Partners

The Services may contain hyperlinks or references to third party materials, partners or websites (collectively, “**Third-Party Links**”). Any such embedment, hyperlink, or reference is provided for your convenience only. The display of the Services or any component thereof on any third-party website, or hyperlink or reference to any third-party website does not constitute an endorsement of such third-party’s website or products. We have no control over Third-Party Links and accept no responsibility or liability for the manner in which these organizations operate, collect, use, disclose or secure and otherwise treat your Personal Information. Your use of Third-Party Links may be governed by the terms and conditions of that third-party site.

For example, we employ a third-party company to process payment. All data and information shared for the purpose of processing payment is shared directly with the third-party and is subject to the privacy policy and by the terms and conditions of that third-party.

We strongly advise you to read the terms and conditions and privacy policies of any third-party websites. SnapAuditAI expressly disclaims any liability, damage or loss, directly or indirectly, alleged or derived from providing Personal Information to any third-party websites. Further, users

of the Services hereby agree to hold SnapAuditAI harmless from any liability that may result from Users of the Services sharing their own Personal Information with third-party websites linked to or referenced within the Website.

7. Security of Data

You are responsible for keeping your user account login credentials confidential.

SnapAuditAI utilizes standard security protocols and commonplace security mechanisms to secure your information from accidental loss and from unauthorized access, use, alteration or disclosure. However, the Internet is an open system and we cannot guarantee that unauthorized third-parties will not be able to defeat those measures or use your Personal Information for improper purposes.

8. Data Transfer

In some cases, your Personal Information and data that we collect and manage may be transferred to, maintained on and processed by computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

We will take all steps reasonably necessary to ensure that your Personal Information is treated securely and in accordance with this Privacy Policy and Canadian law.

Your consent to this Privacy Policy represents your consent and agreement to that transfer.

9. Business Affiliates

SnapAuditAI reserves the right to transfer, sell or distribute all information collected through the Services or provided to us to an affiliate, subsidiary, or third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or part of our business, assets or stock.

We will use our best efforts to ensure that the new entity follows this Privacy Policy with respect to your Personal Information and to the extent required by applicable law.

10. Updating and Deleting your Data

User account information can be updated through the Services by accessing and updating your user account profile or by submitting a request in writing to privacy@snapauditai.ca. You have the right to access and review and amend for accuracy your personal data that is stored on our Services, subject to any exceptions and qualifications provided by law. You may request that your user account be deactivated, and associated data deleted, including Personal Information, by making such a request through our web-based AI platform or by emailing privacy@snapauditai.ca.

Generally, Personal Information will be retained so long as the user account is active plus six (6) months or as long as is required to fulfil the stated purposes, unless specifically requested

otherwise, after which such Personal Information will be destroyed, erased, or made anonymous. For greater clarity, should a user account be deactivated by us or terminated by the user, for any reason, the associated Personal Information will be retained for a period of 6 months following the date of deactivation or termination or as long as is required to fulfil the stated purposes, after which the Personal Information will be deleted, erased, or made anonymous, including backups, unless the user has specifically requested otherwise and/or there is a reasonable and legitimate business interest to retain the data, such as the compliance with our legal obligations. Erasing your Personal Information will result in the erasure of all of your Personal Information, thereby anonymizing all analytics data based on your Personal Information.

11. Contact Us

If you have questions or concerns regarding your Personal Information and this Privacy Policy, or to update, correct or delete your Personal Information, please contact us at privacy@snapauditai.ca.